1. Values and Imperatives

On February 7, 1930, Locke presented “Cultural Relativism” (see Box C, Alain Locke Collection, Moorland-Spingarn Research Center) before the Harvard Philosophy Club. Features of that presentation, which focused primarily on the usefulness of value relativism, were integrated into “Values and Imperatives.” In his 1917 Harvard doctoral dissertation, Locke had constructed his categorization of values. However, unlike in his dissertation, in this article Locke holds that how we categorize values is less important than understanding our transposition of values.

In this article, Locke argues for the rejection of metaphysical absolutism; for the inherent constitution of valuation as a process of transvaluation and transposition; for the need of value imperatives without appeal to absolutes; and for the pragmatic or functional use of value relativism and the proper categorization of values. Locke holds that “values are rooted in attitudes, not in reality and pertain to ourselves, not to the world.” By “values” Locke generally means feelings, attitudes, beliefs, preferences, attenuations for moral principles, aesthetic objects, religious beliefs, racial and ethnic loyalties, and political persuasions. By “imperatives” he means compelling rules, guidelines, and actions. Our imperatives function as authoritative guides. Public policies, social behavior, and artistic judgments, for example, are “imperatives” if we believe in them and act with

certainty as if our policies, behaviors, and judgments are the best ones. Social life requires imperatives. Even if everyone in a given society were value relativists, the expressed or unexpressed regulating rules they followed would function as authoritative guides. By metaphysical absolutism or absolutist universals Locke means the view that there is an "essence" to the nature of things; that one method of interpreting and portraying experiences is inherently preferable to all others; or that one system of living should be universalized and legitimated. Locke's critique of metaphysical absolutism has been compared to Jacques Derrida's.¹ His view of transvaluation might also be compared to those of Wilbur Urban and Friedrich Nietzsche.

Locke situates himself as a value relativist by distinguishing his relativism from value monism, that is, the view that value has an essence of which all forms of valuing are reducible. However, he rejects value anarchism, that is, the view that facts, preferences, terms, relations are to be recognized as coequal factors shaping human experience. (He normally attributes this view to James, but here, as elsewhere, he is less concerned with James's views than with deploiring the tendency to believe that value relativism warrants value anarchy.) After situating himself, he constructs a categorization of value types and preconditions for the resolution of value conflicts. His categorizations are reminiscent of Alexius Meinong's and Wilbur Urban's. Locke focuses on feelings and their forms rather than prioritizing interest (Perry) or utility (Mill) as the font of values. He aligns himself with coherence theories

of truth, in contrast to correspondence theories that hold that some set of values correspond or reflect an objective truth. Consistent with his relativist position, Locke eschews the belief that a scientific reasoning methodology is the key to certain knowledge or a route to proper value conflict resolution.

Locke rejects Deweyian, Kantian, anarchist, positivist, and instrumentalist approaches to understanding and resolving our quest for certainty. Locke implies support for a Marxian approach to ending institutionalized monopolies. However, the problem of the existence of "psychological tribes" and quests for uniformity would exist on Locke's account in a classless society. Locke provides the basic outline of his functionalist approach to value ultimates, an approach that he develops and applies in future articles.
Values and Imperatives

All philosophies, it seems to me, are in ultimate derivation philosophies of life and not of abstract, disembodied “objective” reality; products of time, place and situation, and thus systems of timed history rather than timeless eternity. They need not even be so universal as to become the epitomized rationale of an age, but may merely be the lineaments of a personality, its temperament and dispositional attitudes projected into their systematic rationalizations. But no conception of philosophy, however relativistic, however opposed to absolutism, can afford to ignore the question of ultimates or abandon what has been so aptly though skeptically termed “the quest for certainty.” To do that is not merely to abdicate traditional metaphysics with its rationalistic justification of absolutes but also to stifle embryonic axiology with its promising analysis of norms. Several sections of American thought, however, have been so anxious to repudiate intellectualism and escape the autocracy of categoricals and universals that they have been ready to risk this. Though they have at times discussed the problems of value, they have usually avoided their normative aspects, which has led them into a bloodless behaviorism as arid as the intellectualism they have abandoned or else resulted in a completely individualistic and anarchic relativism which has rightly been characterized recently as “philosophic Nihilism.” In de-throning our absolutes, we must take care not to exile our imperatives, for after all, we live by them. We must realize more fully that values create these imperatives as well as the more formally super-imposed absolutes, and that norms control our behavior as well as guide our reasoning. Further, as I shall later point out, we must realize that not in every instance is this normative control effected indirectly through judgmental or evaluational processes, but often through primary mechanisms of feeling modes and dispositional attitudes. Be that as it may, it seems that we are at last coming to the realization that without some account of normative principles, some fundamental consideration of value norms and “ultimates” (using the term in a non-committal sense), no philosophical system can hope to differentiate itself from descriptive science or present a functional, interpretive version of human experience.

Man does not, cannot, live in a valueless world. Pluralism has
merely given temporary surcease from what was the central problem of monism,—the analysis and justification of these “ultimates,” and pragmatism has only transposed the question from the traditional one of what ends should govern life to the more provocative one of how and why activity creates them. No philosophy, short of the sheerest nominalism or the most colorlessly objective behaviorism, is so neutral that it has not some axiological implications. Positivism least of all; for in opposing the traditional values, positivism has set up countervalues bidding us find meaning in the act rather than project meaning from the plane of reason and the subjective approach; and further, as pragmatism and instrumentalism, has set up at the center of its philosophy a doctrine of truth as itself a functional value. So, by waiving the question of the validity of value ultimates as “absolutes,” we do not escape the problem of their functional categorical character as imperatives of action and as norms of preference and choice.

Though this characteristically American repudiation of “ultimates” was originally made in the name of the “philosophy of common sense,” common sense and the practical life confronts us with the problem all the more forcefully by displaying a chronic and almost universal fundamentalism of values in action. Of this, we must at least take stock, even if we cannot eventually justify it or approve of it. The common man, in both his individual and group behavior, perpetuates the problem in a very practical way. He sets up personal and private and group norms as standards and principles, and rightly or wrongly hypostasizes them as universals for all conditions, all times and all men. Whether then on the plane of reason or that of action, whether “above the battle” in the conflict of “isms” and the “bloodless ballet of ideas” or in the battle of partisans with their conflicting and irreconcilable ways of life, the same essential strife goes on, and goes on in the name of eternal ends and deified ultimates. Our quest for certainty, motivated from the same urge, leads to similar dilemmas. The blind practicality of the common man and the disinterested impracticality of the philosopher yield similar results and rationalizations. Moreover, such transvaluations of value as from time to time we have, lead neither to a truce of values nor to an effective devaluation; they merely resolve one dilemma and set up another. And so, the conflict of irreconcilables goes on as the
devisive and competitive forces of our practical imperatives parallel the incompatibilities of our formal absolutes.

We cannot declare for value-anarchism as a wishful way out, or find a solution in that other alternative blind alley of a mere descriptive analysis of interests. That but postpones the vital problems of ends till the logically later consideration of evaluation and post-valuational rationalizations. To my thinking, the gravest problem of contemporary philosophy is how to ground some normative principle or criterion of objective validity for values without resort to dogmatism and absolutism on the intellectual plane, and without falling into their corollaries, on the plane of social behavior and action, of intolerance and mass coercion. This calls for a functional analysis of value norms and a search for normative principles in the immediate context of valuation. It raises the question whether the fundamental value modes have a way of setting up automatically or dispositionally their end-values prior to evaluative judgment. Should this be the case, there would be available a more direct approach to the problem of value ultimates, and we might discover their primary normative character to reside in their functional rôle as stereotypes of feeling-attitudes and dispositional imperatives of action-choices, with this character reenforced only secondarily by reason and judgment about them as "absolutes." We should then be nearer a practical understanding of the operative mechanisms of valuation and of the grounds for our agreements and conflicts over values.

Normally, one would expect a philosophical tradition dominated, as contemporary American thought has been, by an activist theory of knowledge, to have made a problem like this central. We might very profitably pause for a moment to take stock of the reasons why this has not been so. In the first place, in the reaction away from academic metaphysics, there has been a flight to description and analysis too analogous to science and too committed to scientific objectivism. It is impossible to reach such problems as we have before us effectively in terms of pure positivism, of the prevalent objectivism, or of the typical view that until quite recently has dominated American value theory,—the view namely that end-values exist only in so far as values are rationalized and mediated by processes of evaluation and formal value judgments. Added to this, is our characteristic preoccupation with theories of meaning limited practically to the
field of truth and knowledge. Because of this logico-experimental slant, we again have made common cause with the current scientific attitude; making truth too exclusively a matter of the correct anticipation of experience, of the confirmation of fact. Yet truth may also sometimes be the sustaining of an attitude, the satisfaction of a way of feeling, the corroboration of a value. To the poet, beauty is truth; to the religious devotee, God is truth; to the enthused moralist, what ought-to-be overtops factual reality. It is perhaps to be expected that the typical American philosophies should concentrate almost exclusively on thought-action as the sole criterion of experience, and should find analysis of the emotional aspects of human behavior uncongenial. This in itself, incidentally, is a confirming example of an influential value-set, amounting in this instance to a grave cultural bias. When we add to this our American tradition of individualism, reflecting itself characteristically in the value-anarchism and laissez faire of which we have already spoken, it is easy to explain why American thought has moved tangent to the whole central issue of the normative aspects and problems of value.

In saying this, do we say anything more than that values are important and that American philosophy should pay more attention to axiology? Most assuredly;—we are saying that but for a certain blindness, value-theory might easily have been an American forte, and may still become so if our predominantly functionalist doctrines ever shed their arbitrary objectivism and extend themselves beyond their present concentration on theories of truth and knowledge into a balanced analysis of values generally. Ironically enough, the very type of philosophy which has insisted on truth as a value has, by rigid insistence on the objective criterion and the experimental-instrumental aspects of thought, disabled itself for pursuing a similarly functional interpretation of the other value modes and their normative principles.

Human behavior, it is true, is experimental, but it is also selectively preferential, and not always in terms of outer adjustments and concrete results. Value reactions guided by emotional preferences and affinities are as potent in the determination of attitudes as pragmatic consequences are in the determination of actions. In the generic and best sense of the term 'pragmatic,' it is as important to take stock of the one as the other.
Fortunately, within the last few years a decided trend toward axiology and the neglected problems of value has developed, properly enough under the aegis of the *International Journal of Ethics*, promising to offset this present one-sidedness of American philosophical interests. Once contemporary American thought does turn systematically to the analysis of values, its empirical and functionalist approach will be considerably in its favor. Such a philosophic tradition and technique ought to come near to realizing the aim of Brentano, father of modern value-theory, to derive a functional theory of value from a descriptive and empirical psychology of valuation and to discover in value-experience itself the source of those normative and categorical elements construed for centuries so arbitrarily and so artificially in the realm of rational absolutes.

There is little or no hope that this can be obtained *via* a theory of value which bids us seek whatever objectivity and universality values may have outside the primary processes of valuation, whether in the confirmations of experience or the affirmations of evaluative judgments. For these positions lead only, as far as the direct apprehension of value goes, to Protagorean relativism,—each man the measure and each situation the gauge of value, and then an abysmal jump to the objective criterion of the truths of science, valid for all situations, all men and all times.

What seems most needed is some middle ground between these extremes of subjectivism and objectivism. The natural distinctions of values and their functional criteria surely lie somewhere in between the atomistic relativism of a pleasure-pain scale and the colorless, uniformitarian criterion of logic,—the latter more of a straight-jacket for value qualities than the old intellectualist trinity of Beauty, Truth and Good. Flesh and blood values may not be as universal or objective as logical truths and schematized judgments, but they are not thereby deprived of some relative objectivity and universality of their own. The basic qualities of values should never have been sought in logical classes, for they pertain to psychological categories. They are not grounded in types of realms of value, but are rooted in modes or kinds of *valuing*.

In fact, the value-mode establishes for itself, directly through feeling, a qualitative category which, as discriminated by its appropriate feeling-quality, constitutes an emotionally mediated form of experi-
ence. If this be so, the primary judgments of value are emotional judgments—(if the inveterate Austrian term “feeling-judgments” is not allowable philosophical English), and the initial reference for value predication is based on a form-quality revealed in feeling and efficacious in valuation through feeling. Though finally validated in different ways and by different criteria, beauty, goodness, truth (as approval or acceptance), righteousness are known in immediate recognitions of qualitative apprehension. The generic types of value are basic and fundamental feeling-modes, each with its own characteristic form criterion in value perception. For the fundamental kinds, we can refer to inveterate common-sense, which discriminates them with approximate accuracy—the moral and ethical, the aesthetic, the logical and the religious categories with their roughly descriptive predicates. For an empirical psychology of values, however, they need to be approached directly from the side of feeling and value-attitudes, and re-discriminated not in terms of formal definition but in terms of technical description of their affective-volitional dimensions and factors.

Normally a value-mode is conveyed while the value is being apprehended. Otherwise the quality of the value would be indeterminate, and this is usually contrary to fact. Though we may still be in doubt regarding its validation, its quantity, place in the value series and other specific issues of the value situation, we are usually certain of the value-mode. This is why we should think of a value-quality primarily in terms of feeling or attitude and not of predicates of judgment; why we should speak of a value-reference rather than a value claim. And if the value type is given in the immediate apprehension of the particular value, some qualitative universal is given. It supplies the clue to the functional value norm,—being felt as good, beautiful, etc.—and we have this event in mind when we say that in the feeling-reference to some value-mode, some value ultimate becomes the birthmark of the value. If values are thus normatively stamped by form-qualities of feeling in the original value experience, then the evaluative judgment merely renders explicit what was implicit in the original value sensing, at least as far as the modal quality of the value is concerned. This could only be true on one of two assumptions, viz., that some abstract feeling-character functioned dispositionally as a substitute for formal judgment, or that the feeling-attitude it-
self moulded the value-mode and reflected sympathetically its own pattern. If the latter be the case, a value-type or category is a feeling-mode carved out dispositionally by a fundamental attitude.

Of course, this notion of a feeling-reference or form-quality constituting the essential identity and unity of a value-mode is not easily demonstrable; it may be just a hypothetical anticipation of what an experimental analysis of valuation might later establish and prove. However, the main objection to such a conception of a value form-character has been undermined, if not overthrown, by the Gestalt psychology, which has demonstrated the factual reality of a total configuration functioning in perceptual recognition, comparison and choice. There is therefore nothing scientifically impossible or bizarre in assuming a form-quality felt along with the specific value context and constituting its modal value-quality and reference. In the absence of direct evidence of this configurational element in valuation, the most corroborative circumstantial evidence is to be found in the interchangeability or rather the convertibility of the various kinds of value. The further we investigate, the more we discover that there is no fixity of content to values, and the more we are bound, then, to infer that their identity as groups must rest on other elements. We know that a value-genre often evades its definition and breaks through its logical barriers to include content not usually associated with it. The awe-inspiring scene becomes “holy,” the logical proof, “beautiful,” creative expression, a “duty,” and in every case the appropriate new predicates follow the attitude and the attitude cancels out the traditionally appropriate predicates. For every value coupled by judgmental predication, thousands are linked by identities of feeling-mode; for every value transformed by change of logical presuppositions, scores are switched by a radical transformation of the feeling-attitude. We are forced to conclude that the feeling-quality, irrespective of content, makes a value of a given kind, and that a transformation of the attitude effects a change of type in the value situation.

In this connection, a competent analyst concludes \(^3\): “We are compelled to recognize that in the aesthetic value situation anything animate or inanimate, natural or artificial, deed or doer, may be the object. This consideration alone makes it clear that beauty and goodness cannot always, if ever, be the same.” Yet with all this qualitative
distinctness, the artist may feel duty toward his calling, obligation toward his unrealized idea, because when he feels conflict and tension in that context, he occupies an entirely different attitude toward his aesthetic material. Instead of the repose or ecstasy of contemplation or the exuberant flow of creative expression, he feels the tension and pull of an unrealized situation, and feeling obligation and conflict, senses along with that a moral quality. The changed feeling-attitude creates a new value; and the type-form of the attitude brings with it its appropriate value category. These modes co-assert their own relevant norms; each sets up a categorical imperative of its own, not of the Kantian sort with rationalized universality and objectivity, but instead the psychological urgency (shall we say, necessity?) to construe the situation as of a particular qualitative form-character. It is this that we term a functional categorical factor, since it operates in and through feeling, although it is later made explicit, analyzed, and validated by evaluative processes of judgment and experiential test.

The traditional way of accounting for the various kinds of value, on the other hand, starting out as it does from the side of evaluation, leans too heavily upon logical definition. It substitutes the terminology of predicates for the real functional differential. A comparison, even in incomplete, suggestive outline, between a logical and a psychological classification of values will show how much more neatly a schematization of values in terms of the mechanics of value-feelings fits the facts than the rough approximations of the traditional logical classification. More than this, such a classification not only states the basis on which the primary value groups generically rest, but reveals the process out of which they genetically arise.

Taking feeling-modes as the basic factor of differentiation, the religious and ethical, moral, logical and aesthetic types of value differentiate very neatly on the basis of four fundamental feeling-modes of exaltation, tension, acceptance, and repose or equilibrium. There are sub-divisions for each value-mode determined by the usual polarity of positive and negative values, and also for each mode a less recognized but most important sub-division related to the directional drive of the value-feeling. This latter discriminates for each type of value an 'introverted' and an 'extroverted' variety of the value, according as the feeling-reference refers the value inward toward an
individualized value of the self or projects it outward toward valuesharing and the socialized plane of action. We may illustrate first in terms of the moral values. Every definition of the moral or ethical situation recognizes the characteristic element of conflict between alternatives and the correlated sense of tension. The classification we are discussing would transpose a typical pragmatic definition such as "the conflict of mentally incompatible goods defines a moral situation" into a psychological category of value grounded in the form-feeling of tension, inducing the moral attitude toward the situation irrespective of content. Where the value reference is introverted or directed inwardly toward the self, this tension expresses itself as a compulsion of inner restraint or as "conscience": where an extroverted reference directs the tension toward a compulsion outward to action, the tension becomes sensed as "duty" or obligation. Or, to illustrate again, in the mode of the religious values, we have the mechanisms of introverted exaltation determining positively the ecstasy and sense of union of the religious mystic and negatively his sense of sin and separation, with the outward or extroverted form of the religious value expressing itself in the convictions of "conversion" and salvation (active union with God) and the salvationist crusade against evil (the fear and hate of Satan).

Tabular illustration follows.

This view, if correct, leads to the conclusion that there is a form-feeling or form-quality characteristic of each fundamental value-type, and that values are discriminated in terms of such feeling factors in the primary processes of valuation. The view further regards these modalities of feeling as constituting the basic kinds of value through the creation of stereotyped and dispositional attitudes which sustain them. The substantial agreement of such a table with the traditional classification of values merely indicates that the established scheme of value judgments has traced the basic value modes with fair correctness. However, there are differences more significant than the similarities. These differences not only make possible a more accurate classification of the types of value, but make evident a genetic pattern of values by which we may trace more accurately their interrelations, both of correlation and of opposition.

Over and above greater descriptive accuracy in value analysis, then, this view may be expected to vindicate itself most effectively
<table>
<thead>
<tr>
<th>Modal Quality</th>
<th>Value Type or Field</th>
<th>Value Predicates</th>
<th>Value Polarity</th>
</tr>
</thead>
<tbody>
<tr>
<td>EXALTATION: (Awe Worship)</td>
<td>Religious</td>
<td>Holy—Unholy, Good—Evil</td>
<td>Holiness—Sin, Salvation—Damnation</td>
</tr>
<tr>
<td>TENSION: (Conflict-Choice)</td>
<td>Ethical, Moral</td>
<td>Good—Bad, Right—Wrong</td>
<td>Conscience—Temptation, Right—Crime</td>
</tr>
<tr>
<td>a. Inner Tension of &quot;Conscience&quot;</td>
<td>Ethical, Moral</td>
<td>Good—Bad, Right—Wrong</td>
<td>Conscience—Temptation, Right—Crime</td>
</tr>
<tr>
<td>b. Extrovert: Outer Tension of Duty</td>
<td>Ethical, Moral</td>
<td>Good—Bad, Right—Wrong</td>
<td>Conscience—Temptation, Right—Crime</td>
</tr>
<tr>
<td>ACCEPTANCE or AGREEMENT: (Curiosity—Intellectual Satisfaction)</td>
<td>Logical Truth</td>
<td>True (Correct), and Incorrect</td>
<td>Consistency—Contradiction, certainty—Error</td>
</tr>
<tr>
<td>a. Inner Agreement in Thought</td>
<td>Logical Truth</td>
<td>True (Correct), and Incorrect</td>
<td>Consistency—Contradiction, certainty—Error</td>
</tr>
<tr>
<td>b. Outer Agreement in Experience</td>
<td>Scientific Truth</td>
<td>True—False</td>
<td>Consistency—Contradiction, certainty—Error</td>
</tr>
<tr>
<td>REPOSE or EQUILIBRIUM</td>
<td>Aesthetic, Artistic</td>
<td>Beautiful—Ugly, Fine—Unsatisfactory</td>
<td>Satisfaction—Joy, Disturbing—Distress</td>
</tr>
</tbody>
</table>

a: Value: introverted type.
b: Value: extroverted type.
in the field of the genetics and the dynamics of values. Here it is able to account for value conversions and value opposition in terms of the same factors, and thus apply a common principle of explanation to value mergings, transfers and conflicts. It is with this range of phenomena that the logical theories of value experience their greatest difficulties. We are aware of instances, for example, where a sequence of logical reasoning will take on an aesthetic character as a “beautiful proof” or a “pretty demonstration,” or where a moral quality or disposition is appraised not as “good” but as “noble,” or again, where a religious ritual is a mystical “reality” to the convinced believer but is only an aesthetic, symbolic show to the non-credal spectator. The logical way of explaining such instances assumes a change of the judgmental pre-suppositions mediating the values, or in other cases, puts forward the still weaker explanation of the transfer of value predicates through metaphor and analogy. But by the theory that values are constituted by the primary modal quality of the actual feeling, one does not have to go beyond that to explain the accurate appropriateness of the unusual predicates or the actuality of the attitude in the valuation. They are in direct functional relation and agreement. As a quod erat demonstrandum, the proof or demonstration is an enjoyed consummation of a process, and is by that very fact aesthetic in quality. Likewise, the contemplation of an ethical deed, when the tension of the act is not shared, becomes a detached appreciation, though it needs only the sharing of the tension to revert to the moral type of valuation. In fact, moral behavior, when it becomes dispositional, with the smooth feeling-curve of habit and inner equilibrium, normally takes on a quasi-aesthetic quality, as reflected in the criterion of taste and noblesse oblige rather than the sterner criterion of “must” and of “duty.” And of course, to the disinterested spectator, the religious ritual is just like any other work of art,—an object of reposeful, equilibrated projection. Once a different form-feeling is evoked, the situation and the value type are, ipso facto, changed. Change the attitude, and, irrespective of content, you change the value-type; the appropriate new predicates automatically follow.

The same principles hold, moreover, in explaining the conflicts and incompatibilities of values as value-groups. Of course, there are other types of value conflicts, means-ends and value-series problems,
but what concerns us at this point are those graver antinomies of values out of which our most fundamental value problems arise. One needs only to recall the endless debate over the *summum bonum* or the perennial quarrel over the respective merits of the value Trinity. How, even after lip service to the parity of Beauty, Truth and Good, we conspire for the priority of one pet favorite, which usually reflects merely our dominant value interest and our own temperament value bias. The growth of modern relativism has at least cooled these erstwhile burning issues and tempered the traditional debate. Indeed from our point of view, we see these grand ultimates, for all their assertion of fraternal harmony, as doomed to perpetual logical opposition because their basic value attitudes are psychologically incompatible. Repose and action, integration and conflict, acceptance and projection, as attitudes, create natural antinomies, irresolvable orders of value; and the only peace a scientific view of value can sanction between them is one based not upon priority and precedence but upon parity and reciprocity.

As we dispose of this traditional value feud, we become aware of the internal value conflicts within the several value fields, those schisms within common value loyalties which are becoming all the more serious as the traditional value quarrel subsides. There is the feud between the mystic and the reformer in religion, between the speculative logician and the inductive experimentalist in the pursuit of truth, yes,—even the one, less sharp and obvious, between the aesthete and the artist. An affective theory of valuation throws these internal dilemmas into an interesting and illuminating perspective. In each of these cases, the modal value-feeling is, of course, held in common and the same ideological loyalties shared, but these sub-groups are still divided by the basic difference in their orientation toward their common values. Here we see the functional importance of that distinction in feeling-reference or feeling-direction which so closely parallels the Jungian polarity of introversion and extroversion that these terms have been adopted to describe it. These directional drives, determined emotionally in the majority of cases, deciding whether the value is focussed inwardly or outwardly, individuated or socialized, are of the utmost practical importance. For they are the root of those civil feuds within the several value provinces between the saint and the prophet, the mystic and the re-
former, the speculative theorist and the practical experimentalist in
the search for truth, the aesthete and dilettante versus the creative
and professional artist, and finally between the self-righteous moral
zealot and the moral reformer. And as each of these attitude-sets
becomes dispositional and rationalized, we have the scientific clue to
that pattern of value loyalties which divides humanity into psycho-
logical sub-species, each laying down rationalizations of ways of life
that, empirically traced, are merely the projections of their predomi-
nant value tendencies and attitudes.

Thus our varied absolutes are revealed as largely the rationaliza-
tion of our preferred values and their imperatives. Their tap-root,
it seems, stems more from the will to power than from the will to
know. Little can be done, it would appear, either toward their expla-
nation or their reconciliation on the rational plane. Perhaps this is
the truth that Brentano came near laying hands on when he suggested
a love-hate dimensionality as fundamental to all valuation. Certainly
the fundamental opposition of value modes and the attitudes based
upon them has been one of the deepest sources of human division
and conflict. The role of feeling can never be understood nor con-
trolled through minimizing it; to admit it is the beginning of prac-
tical wisdom in such matters. As Hartmann has well observed,—
“Every value, when once it has gained power over a person, has a
tendency to set itself up as a sole tyrant of the whole human ethos,
and indeed at the expense of other values, even of such as are not
inherently opposed to it.” We must acknowledge this, though not to
despair over it, but by understanding how and why, to find principles
of control from the mechanisms of valuation themselves. Without
doubt many value attitudes as separate experiences are incompatible
and antithetic, but all of us, as individuals, reconcile these incom-
patibilities in our own experience when we shift, for variety as often
as for necessity, from one mode of value to the other. The effective
antidote to value absolutism lies in a systematic and realistic demon-
stration that values are rooted in attitudes, not in reality, and pertain
to ourselves, not to the world. Consistent value pluralism might
eventually make possible a value loyalty not necessarily founded on
value bigotry, and impose a truce of imperatives, not by denying the
categorical factors in valuation, which, as we have seen, are func-
tional, but by insisting upon the reciprocity of these norms. There
is not necessarily irresolvable conflict between these separate value modes if, without discounting their emotional and functional incommensurability, we realize their complementary character in human experience.

At the same time that it takes sides against the old absolutism and invalidates the *sumnum bonum* principle; this type of value pluralism does not invite the chaos of value-anarchy or the complete *laissez faire* of extreme value individualism. It rejects equally trying to reduce value distinctions to the flat continuum of a pleasure-pain economy or to a pragmatic instrumentalism of ends-means relations. Of course, we need the colorless, common-denominator order of factual reality and objectivity (although that itself serves a primary value as a mechanism of the coordination of experience), but values simply do not reduce to it. To set values over against facts does not effectively neutralize values. Since we cannot banish our imperatives, we must find some principle of keeping them within bounds. It should be possible to maintain some norms as functional and native to the process of experience, without justifying arbitrary absolutes, and to uphold some categoricals without calling down fire from heaven. Norms of this status would be functional constants and practical sustaining imperatives of their correlated modes of experience; nothing more, but also nothing less.

Such "ends" totalize merely an aspect of human experience and stand only for a subsistent order of reality. They should not confuse themselves with that objective reality nor attempt to deny or disparage its other value aspects and the subsistent orders they reflect. This totalizing character is purely functional in valuation, and it is a mockery of fact either to raise it to the level of transcendental worship or to endow it with objective universality. This conceded, there is little sense and less need to set facts and values over against each other as antagonistic orders; rather should we think of reality as a central fact and a white light broken up by the prism of human nature into a spectrum of values. By proposing these basic value-modes as coordinate and complementary, value pluralism of this type proposes its two most important corollaries,—the principles of reciprocity and tolerance. As derivative aspects of the same basic reality, value orders cannot reasonably become competitive and rival realities. As creatures of a mode of experience, they should not con-
construct themselves in any concrete embodiment so as to contradict or stultify the mode of which they are a particularized expression.

Should such a view become established,—and I take that to be one of the real possibilities of an empirical theory of value, we shall then have warrant for taking as the proper center of value loyalty neither the worship of definitions or formulae nor the competitive monopolizing of value claims, but the goal of maximizing the value-mode itself as an attitude and activity. The attitude will itself be construed as the value essence,—which it really is, and not as now the intellectualized why or the traditional and institutionalized how associated with the value category. In such a frame of reference, for example, romanticism and classicism could not reasonably think of themselves as monopolizing the field of art, nor Protestantism, Catholicism or even Christianity conceive themselves the only way to salvation. In such a perspective, Nordicism and other rampant racialisms might achieve historical sanity or at least prudential common-sense to halt at the natural frontiers of genuinely shared loyalties and not sow their own eventual downfall through forced loyalties and the counter-reactions which they inevitably breed. Social reciprocity for value loyalties is but a new name for the old virtue of tolerance, yet it does bring the question of tolerance down from the lofty thin air of idealism and chivalry to the plane of enlightened self-interest and the practical possibilities of effective value-sharing. As a working principle, it divorces proper value loyalty from unjustifiable value bigotry, releases a cult from blind identification with creed and dogma, and invests no value interest with monopoly or permanent priority.

However, no one can sensibly expect a sudden or complete change in our value behavior from any transformation, however radical, in our value theory. Relativism will have to slowly tame the wild force of our imperatives. There will be no sudden recanting of chronic, traditional absolutisms, no complete undermining of orthodoxies, no huge, overwhelming accessions of tolerance. But absolutism is doomed in the increasing variety of human experience. What over a century ago was only an inspired metaphorical flash in the solitary universal mind of a Goethe,—that phrase about civilization's being a fugue in which, voice by voice, the several nations and peoples took up and carried the interwoven theme, could in our day become a systematic philosophy of history like Pareto's. His historical and functional relativism of cultural values, with persistent nor-
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mative constants ("residues") and variable and contingent specific embodiments ("derivatives"), is but an indication of the possibilities of relativism extended to historical and social thought. Cultural relativism, to my mind, is the culminating phase of relativistic philosophy, and it is bound to have a greater influence than any other phase of relativism upon our conception and practise of values.

Our present way of socializing values on the basis of credal agreement, dogmatic orthodoxies, and institutionally vested interests is fundamentally unsound and self-contradictory. As a practise, it restricts more than it protects the values that have called institutions into being. Organized for value-sharing and value promotion, they often contradict their own primary purposes. One way of reform undoubtedly is to combat the monopolistic tradition of most of our institutions. This sounds Marxian, and is to an extent. But the curtailing of the struggle over the means and instrumentalities of values will not eliminate our quarrels and conflicts about ends, and long after the possible elimination of the profit motive, our varied imperatives will still persist. Economic classes may be absorbed, but our psychological tribes will not thereby be dissolved. So, since there may be monopolistic attitudes and policies with respect to ends and ideals just as well as monopolies of the instrumentalities of human values—(and of this fact the ideological dogmatism of contemporary communism is itself a sad example), it may be more effective to invoke a non-Marxian principle of maximizing values.

Contrary to Marxian logic, this principle is non-uniformitarian. It is the Roycean principle of "loyalty to loyalty," which though idealistic in origin and defense, was a radical break with the tradition of absolutism. It called for a revolution in the practise of partisanship in the very interests of the values professed. In its larger outlines and implications it proclaimed a relativism of values and a principle of reciprocity. Loyalty to loyalty transposed to all the fundamental value orders would then have meant, reverence for reverence, tolerance between moral systems, reciprocity in art, and had so good a metaphysician been able to conceive it, relativism in philosophy.

But if reciprocity and tolerance on the large scale are to await the incorporation of the greater community, the day of our truce of values is far off. Before any such integrations can take place, the narrowness of our provincialisms must be broken down and our sectarian fanaticisms lose some of their force and glamor. A philosophy
aiding this is an ally of the larger integration of life. Of this we may be sure, such reconstruction will never bring us to a basis of complete cultural uniformity or common-mindedness about values. Whatever integrations occur, therefore, whether of thought or social system,—and undoubtedly some will and must occur,—cultural and value pluralism of some sort will still prevail. Indeed in the atmosphere induced by relativism and tolerance, such differentiation is likely to increase rather than just continue. Only it is to be hoped that it will be less arbitrary, less provincial and less divisive.

One thing is certain,—whatever change may have occurred in our thinking on the subject, we are still monists and absolutists mainly in our practise of value, individual as well as social. But a theoretical break has come, and seems to have set in simultaneously from several quarters. Panoramically viewed, the convergence of these trends indicates a new center for the thought and insight of our present generation, and that would seem to be a philosophy and a psychology, and perhaps too, a sociology, pivoted around functionalistic relativism.

NOTES

1. Compare Professor Frank H. Knight’s comment on Charner Perry’s, “The Arbitrary as Basis for Rational Morality,” *International Journal of Ethics* 53 (1933), 148: “In the present situation of the western mind, the crying need is to substantiate for social phenomena a middle ground between scientific objectivity and complete skepticism. On the one hand, as Scylla, is the absurdity of Behaviorism. . . . On the other side is the Charybdis of Nihilism, perhaps momentarily the nearer and more threatening of the two reefs. Of course, the two are related; nihilism is a natural correlate of ‘scientificism.’ . . . In any case, there is no more vital problem (pragmatically) than that of distinguishing between utterance that is true or sound and that which is effective in influencing behavior.”

2. Compare Dewey, *The Quest for Certainty*, p. 21: “Are the objects of desire, effort, choice, that is to say, everything to which we attach value, real? Yes,—if they can be warranted by knowledge; if we can know objects having their value properties we are justified in thinking them real. But as objects of desire and purpose they have no sure place in Being until they are approached and validated through knowledge.”


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